

COOKIE POLICY – CEETRUS.COM

1. What is a cookie?

Most websites use cookies or trackers. They are used for various purposes: to improve your user experience, measure the site's audience, obtain ways to improve the site or even send visitors personalised content.

A cookie is information stored on your device by the server of the site you visit. This information is sometimes stored on your device in a simple text file that a server accesses to read and save information.

A website can only read and write cookies that belong to it.

2. Why do we use cookies?

When browsing the site, cookies enable your browser to be “recognised”, for the duration of your visit (“session cookie”) or during several visits (“persistent cookie”).

When you login to our website, depending on the choices expressed via the banner, cookies may be deposited.

As indicated in the banner, we only use cookies to measure the audience, and to recognise and analyse your devices. We use these cookies to offer an optimised and personalised visit experience based on your geographical location, the language you use when browsing the Internet and your device.

We also store cookies for statistical analysis and traffic management, only after obtaining your consent. They allow us, for example, to improve the ergonomics of the site and the interest of our services.

3. Third-Party cookies

Depending on the choices you may have made regarding cookies (see: Your choices regarding the use of cookies), cookies are issued/read by third parties (advertising providers, communication agencies, audience measurement companies, etc.) when you browse our site.

Cookies allow these companies, during their period of validity, to determine, with a view to sending you advertising content that may correspond to your areas of interest through knowledge of your browsing on our site.

The use of cookies by these companies is governed by their own protection of privacy policies.

4. Social Networks

In order to give you the opportunity to share content or give your opinion about our products or services, we may be required to integrate elements (buttons, plug-ins, etc.) in connection with social networks into our site.

These elements allow social networks to track your navigation, on condition that you are connected to the social network on your browser (even if there has been no use of the "share" button, for example)

The terms and conditions of use of the information relating to these elements are defined by the social network of which you are a member; we have no control over the actions carried out. We invite you to consult the privacy policies of these social networks in order to be aware of the use made of the data collected during your browsing and the means of configuring the confidentiality of your accounts.

5. "Flash" cookies ©

"Adobe Flash Player™" is a popular computer solution for creating interactive multimedia content. It also uses small files to store information, but the technology used is different from that used for cookies. The management of your privacy choices must be managed in a specific way.

You can manage Flash content related to your browsing via Adobe Flash Player Manager: http://www.adobe.com/support/documentation/fr/flashplayer/help/settings_manager07.html.

It is important to understand that configuring this solution from your browser may alter your visit experience on our site. It may be that by setting these elements, it is no longer possible to use the features for reading multimedia content on our site. If you have not configured your browser correctly and its effectiveness is reduced, Ceetrus cannot be held liable.

6. If the use of your terminal is shared by several people

Because cookies are linked to the terminal and the browser, we cannot be certain about the identity of the person navigating on this terminal. It is therefore possible that the specific content proposed according to your choices on the banner only partially correspond to your use (the navigation/preferences of other users of the terminal can be taken into account).

The confidentiality of your terminal is the result of your choices, both in its use (people with access) and in its configuration (concerning cookies in particular). Ceetrus accepts no liability if the specific content proposed is not suitable for you.

7. Your choices regarding the use of cookies

At any time, you have several options for managing cookies deposited on your device. These options are described below.

First of all, you have the opportunity to manage storage using the banner appearing on connection to our site. This banner gives you the ability to precisely select cookies whose storage you accept and to refuse cookies whose storage you do not accept.

If you wish to review the choices made using the banner, you can configure your browser. The settings that you are likely to make may have an impact on your Internet browsing and on the operation of certain services requiring the use of cookies. As such, we decline all liability for the consequences of degraded operation of our services, resulting from the inability to store or view a cookie on your terminal. We recommend that you read this policy carefully, and if necessary, gather information about the subject, before any handling of cookie settings.

8. Computer browser (PC)

By configuring your browser, you can perform a number of actions enabling you to administer cookies in order to accept or refuse the use of cookies either generally or more precisely at any time.

Since configuration elements are specific to each browser, we suggest that you follow the link corresponding to your browser to find out more:

- **TO MANAGE COOKIES ON CHROME GOOGLE**
<https://support.google.com/chrome/answer/95647?hl=fr>
- **TO MANAGE COOKIES ON INTERNET EXPLORER**

<http://windows.microsoft.com/fr-fr/internet-explorer/delete-manage-cookies#ie=ie-11>

- TO MANAGE COOKIES ON MOZILLA FIREFOX

<https://support.mozilla.org/fr/kb/effacer-cookies-supprimer-infos-sites-enregistrees>

- TO MANAGE COOKIES ON SAFARI

http://support.apple.com/kb/ht1677?viewlocale=fr_FR&locale=fr_FR

For other devices (smartphones, tablets, connected objects), please consult your browser's help menu.

9. Interprofessional platforms

Some interprofessional platforms allow the online management of cookies. For example, the YourOnlineChoices website, which is offered by numerous digital advertising professionals within the European Digital Advertising Alliance (EDAA) and managed in France by Interactive Advertising Bureau (IAB) France.

For companies registered on this platform, you can choose to enable or disable the use of cookies to offer you advertising corresponding to your areas of interest: <http://www.youronlinechoices.com/fr/controler-ses-cookies/>.

This does not prevent advertising being displayed on sites you visit, it prevents (for registered companies) the collection and use of data to match your interests.

10. Additional information on cookies

For further information on cookies, you can visit the website of the Commission Nationale de l'Informatique et des Libertés (CNIL): <http://www.cnil.fr/vos-droits/vos-traces/les-cookies/>